



## GT: GARAGE TALK MEDIA KIT



[GTGarageTalk.com/Podcast](https://GTGarageTalk.com/Podcast)



[Facebook.com/GTGarageTalk](https://Facebook.com/GTGarageTalk)



[Instagram.com/GTGarageTalk](https://Instagram.com/GTGarageTalk)



[Instagram.com/FemaleConsumer](https://Instagram.com/FemaleConsumer)



[Twitter.com/GTGarageTalk](https://Twitter.com/GTGarageTalk)



[YouTube.com/GTGarageTalk](https://YouTube.com/GTGarageTalk)



[TikTok.com/@GTGarageTalk](https://TikTok.com/@GTGarageTalk)

[GTGARAGETALK.COM](https://GTGARAGETALK.COM)



# MISSION

GT: Garage Talk seeks to be the #1 independent car review outlet on Facebook while expanding our content to all other social media platforms.

# TARGET AUDIENCE

Our audience is families with children. Much like ourselves, our audience is under 45 and typically has young children.

# MEDIA REACH



50,174 FOLLOWERS



11,011 SUBSCRIBERS



1,308 FOLLOWERS



4,584 FOLLOWERS



Our YouTube channel gets as many views as channels 10X our size

Channel stats																			
A				B				C				GT: Garage Talk							
92K subscribers				110K subscribers				14K subscribers				11K subscribers							
31K avg views/day 1.5K videos				11K avg views/day 291 videos				5.5K avg views/day 354 videos				19K avg views/day 713 videos							
	Total	7 Days	14 Days	28 Days		Total	7 Days	14 Days	28 Days		Total	7 Days	14 Days	28 Days					
Views	35M	0.5%	1.0%	2.5%	Views	15M	0.6%	1.2%	2.1%	Views	5.1M	2.3%	4.8%	11.4%	Views	5.1M	2.3%	4.8%	11.4%
Subscribers	92K	0.2%	0.5%	1.4%	Subscribers	110K	0.0%	0.9%	0.9%	Subscribers	14K	0.7%	1.4%	2.9%	Subscribers	11K	2.9%	4.9%	10.9%

Source: vidiQ Last 60 days as of 4-10-23

# AVAILABILITY

We are able to travel to any event as a duo or individually. Our best-performing content often involves loading luggage into vehicles so we travel with 3 suitcases for filming short-form content in addition to long-form reviews and deep dives.

# CONTACT

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Media information as of 4-10-2023  
For more visit [GTGarageTalk.com/partnership](https://GTGarageTalk.com/partnership)